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To: U.S. Patent and Trademark Office

From: Raymond A. Joao, Esq.

Date: July 12, 2006

Fax No.: 1-571-273-8300

No. Pages: 23 (including cover)

Re: AMENDMENT AND RESPONSE TO OFFICE ACTION - U.S. PATENT
APPLICATION SERIAL NO. 09/886,228

To Whom It May Concern:

Please find transmitted herewith an AMENDMENT AND RESPONSE
TO OFFICE ACTION for filing in the above-identified
application.

Respectfully Submitted,



Raymond A. Joao
Reg. No. 35,907

JUL 12 2006

I hereby certify that this correspondence is being transmitted via facsimile transmission to the United States Patent and Trademark Office at 571-273-8300 on July 12, 2006.


Raymond A. Joao

RJ265

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT : RAYMOND A. JOAO
SERIAL NO. : 09/886,228
FILED : JUNE 21, 2001
FOR : APPARATUS AND METHOD FOR PROVIDING
COMPENSATION FOR ADVERTISEMENT VIEWING AND/OR
PARTICIPATION AND/OR FOR SURVEY PARTICIPATION
EXAMINER : M. BEKERMAN
GROUP : 3622

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

This is an Amendment and Response to Office Action in response to the Office Action, mailed May 3, 2006, wherein the Examiner objected to the Abstract of the Disclosure for formal reasons, wherein the Examiner objected to Claims 1, 6, 9, 11, 16, 19, and 20 for formal reasons, and

further wherein the Examiner rejected Claims 1-20 in view of a prior art reference.

Based on the following Amendments and Remarks, the application is deemed to be in condition for allowance and action to that end is respectfully requested.

Please amend the application as follows: